



You're in the News!



Have you ever read a newspaper either in print or online? Can you name some of the careers that are involved in creating newspapers? Complete the pages in this newspaper to learn about different careers. Start with creating your front page news below: Think of a title for your newspaper, a cover story, and pictures.

Careers in the News: Check out these careers in the [Arts, AV Technology, & Communications Career Cluster](#):

How many newspapers can you name? _____

Name at least 4 jobs needed to create a newspaper. _____

_____ _____ _____ _____ _____			
	_____ _____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____	



Report It!



1. [Reporters](#) write articles for newspapers. They write about events that occur in the community, state, country, and the world. News that happens in the present is called a current event.



2. Write an article on a current event that interests you.

3. [Editors](#) check news stories for the correct spelling, grammar, and punctuation. Ask someone to edit your story below.

4. [Photographers](#) take pictures for newspapers, magazines, web sites, and more. Include a drawing or photo that shows your current event below.

Current Events

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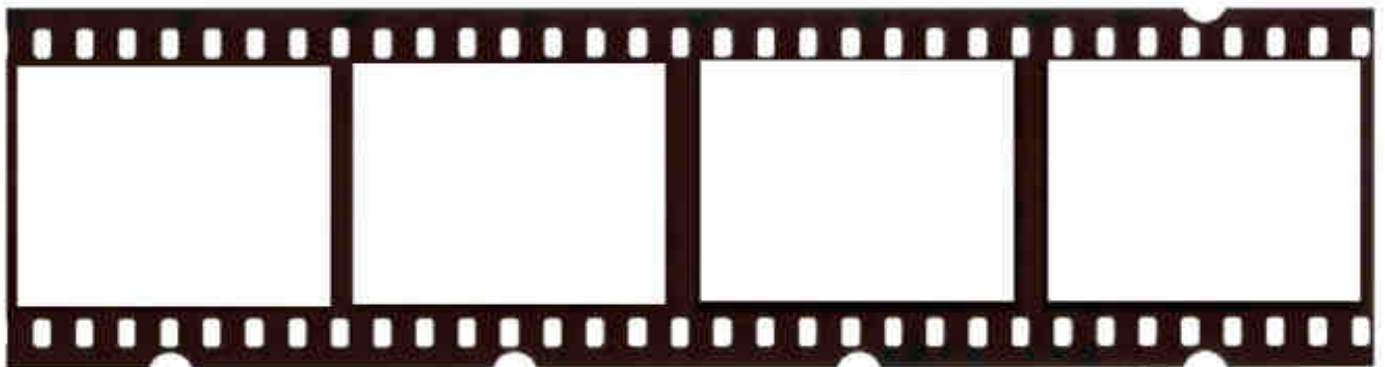
A comic strip is a short sequence of drawings that tells a story. Comic strips began to run in newspapers in America in the late 1800's. Peanuts is one of the most popular comic strips including the characters Charlie Brown and Snoopy. Today comic strips are still printed in newspapers, but are also available to read online.

[Illustrators](#) are considered fine artists and create comics using traditional drawing or computer software. Today, [multimedia artists and animators](#) use computers to create interactive media. Learn more about these jobs by visiting Virginia Career VIEW's [Arts, AV Technology, & Communications Career Cluster](#):

You can create your own comic strip below following these steps. Look in a newspaper for ideas.
Draw your main character What is the setting? Humor or Political? What is the comic about?



Comics



Advertising

SOLs met by the completion of this newspaper activity are:

Grade Three: English: 3.3,3.4,3.8,3.9,3.10,3.11

Grade Four: English: 4.5,4.6,4.7,4.8

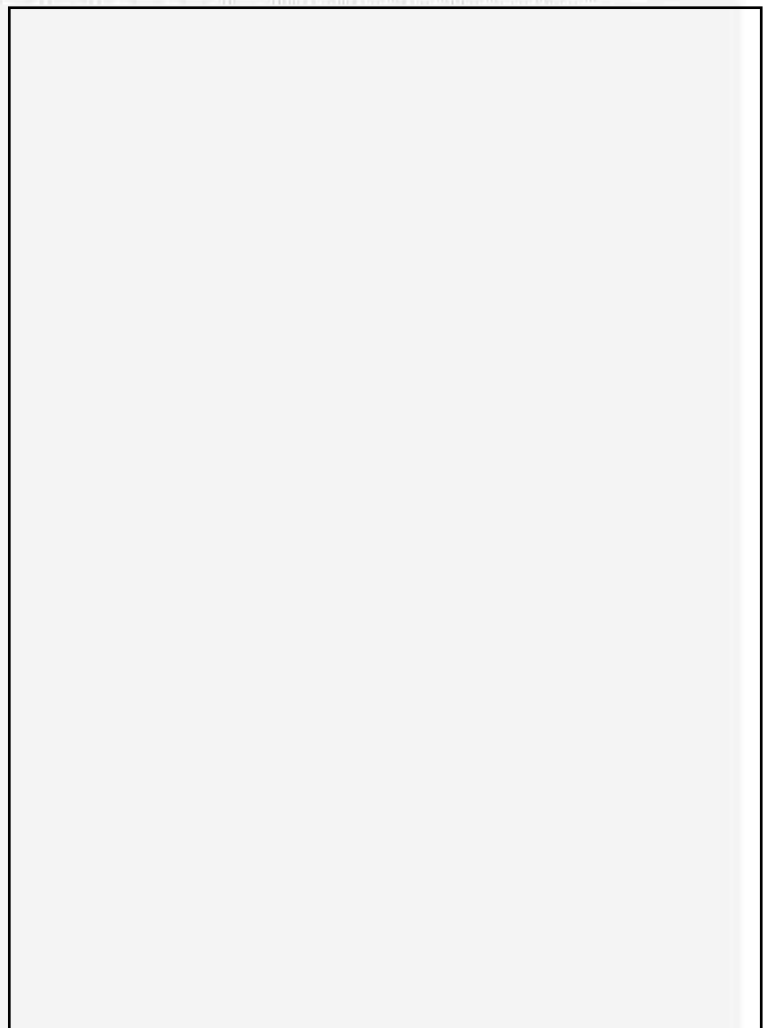
Grade Five: English: 5.4,5.5,5.6,5.7,5.8,5.9

Counseling Standards: Career Development:
EC1, EC3, EC4, EC10

Visual Arts: Grade Three: 3.3, 3.12,3.13
Grade Four: 4.1, 4.2, 4.11, 4.16
Grade Five: 5.1, 5.6, 5.12, 5.19,

Advertising got its start in Pompeii. Egyptians used papyrus to create political posters and lost and found messages. Wall and rock painting became forms of advertising in Asia, Africa, and South America. History indicates that billboards or "out of home advertising" is the oldest form of ads. As people began to read and the printing press was invented, advertising became a major part of newspapers. In the 17th century, advertising began to appear in newspapers in England. In 1843, the first advertising agency was formed in Philadelphia. Create your own advertisement by going to [Virginia VIEW's Career Town](#) ---> [Level 2](#)----> [Ads on the Go activity](#).

Today, newspapers advertise toys, food, clothes, cars, and more. Advertising and marketing agents create advertisements. Advertising is a 150 billion dollar per year business in America. Use the Sales frames below to create your own advertisement. When you have completed pages 1-4 cut on the dotted line below to create your own newspaper!



Source: <http://en.wikipedia.org/wiki/Advertising>

www.vacareerview.org

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